



12 Month Training Camp Application

A Note from the Coaches

Undoubtedly, you've got a lot of information in this webinar already. Our intent was to give you the tools strategies and CLARITY you need to exceed your business goals, confidently and with more focus, than ever before.

It's now just a question of putting it all into place. You might be wondering is:

- Will I really be able to implement this all, on my own?
- What happens if I have questions?
- What happens if I get stuck?
- How will I stay accountable?



Perry, Carrie & Paul with Pete O'Brian of the Texas Rangers

Having experienced the power of working with a Mentor – and the transformation that can bring – We've made a commitment to serve our clients in the same way.

Mentors provide direction, strategy, emotional support, accountability, focus, speed and keeps you on track.

When you set big goals that stretch you and require you to grow, you owe it to yourself to make sure you have all the support and structures in place.

Without a mentor by your side, it's all too easy to feel overwhelmed about what to do first and how to fit it into your (let's face it!) already packed schedule... let alone get it done.

Inevitably, a lot of questions come up, it's easy to get distracted with other (generally less important) things, and the process slows down. There is **NOTHING** like **help and accountability of a MENTOR** who has already produced the results that YOU want, for keeping you on target.



We have found that high level coaching, where a mentor holds you accountable and is available to you as you go through your own personal challenges; will generate the most business success.

We can only accept a limited number of people so you have our undivided attention, resources and support. **This is why we are using an application process to select the participants.**

We're only going to accept people who are committed to implementation, and who have the mindset of taking big steps to make big changes that lead to big results.

The perfect candidates understand this is the start of solidifying a successful 6 or 7 figure business that thrives regardless of market conditions. This is about developing the inner & outer game strategies that will boost your income and improve your business results - for life.

If you know you want to implement what you've learned here to the most profitable level possible, and it's just the thing you need to catapult your business and your income this year and next, please complete the attached invitation within 24 hours.

In exchange for your fully completed application and application fee, you will be invited as one of our VIPs to have a private kickstart call with one of the coaches. This 15 minute laser session should let you (and us) know if this is the best program for you.

We want to review what YOU would like to get as a result of being accepted into our Big Game Plan program.

To qualify, we need the application filled out in its entirety (we will not consider applications with missing information).

Applications will be accepted on a first come, first serve basis. **These are one-year commitments. A contract between us.**



Big Game Plan Group Coaching & Mentoring

36 spots total to be filled – 21 Now Open

We are thrilled to be offering a one-year program for online marketers that need connections, coaching and a simplified PLAN with a connected peer group and high levels of accountability.

Included In This Program:



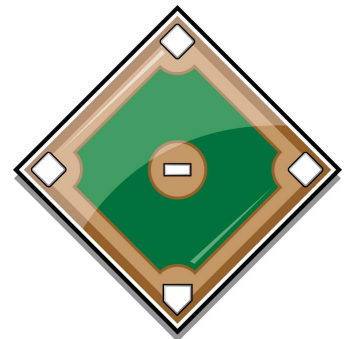
There are 12 personal MONTHLY 20 minute laser coaching calls with one of the coaching staff.



There are monthly GROUP coaching webinars to teach you strategies, tactics and processes for your online business.

12 Month Training Calendar to Include:

Niche/Market Development, Research & Validity
Domains, Hosting & Tech Solutions, Oh My!
Blog Install, Optimization, Widgets, Plugin and Maintenance
Email Marketing Campaigns; Autoresponders, Automation
Content is KING - Content Creation; Shortcuts and Speedcuts
Video Basics
Simple Traffic (that works & converts!)





Social Media Magic

Tribe Building (get them to follow you anywhere)

Squeeze Pages, Mini Sites, Simple Sales Letters

Sales Copy with Power, Personality and Profit

Search Engine Optimization (Demand, then supply) Tagging, articles, videos, etc

Recurring Income Models, which one fits you?



NEW for 2010!

You are also invited to 4 Virtual Mini Camps! The content in these 4 Mini Camps is worth the price of the year -- (virtually held over a weekend with replays available) 6 hours of intensive instruction spread over the weekend to Get It Done!

1 Quick Start - No Excuses - squeeze page, autoresponder and blog installed and LIVE

2 List Building Made Super Easy

3 Email Marketing Campaign A-Z - From concept to SEND button!

4 Product Creation Simplified - Get Your Product Done In a Weekend!

PLUS:

- Digital access to all of our personal products/classes for 2010 (Paul, Perry & Carrie)
- ANNUAL Membership to Nicheology.com
- ANNUAL Membership to AskMrVideo.com
- ANNUAL Membership to Barefoot Online Success Strategies.com

A GOOGLE Groups Forum for peer interaction! Connect with others, form joint ventures, ask questions, get involved!



**** BONUS ****

Big Game Plan LIVE Workshops!

Group coaching members have the opportunity to meet 4x per year (travel costs are your responsibility). These are in January, April, July and October. PLUS Networking Lunch Mixer w/Carrie's Elite Mastermind at Every 'Live' Event . (optional, but highly valuable!)

**** This is Not For Everyone ****

Hobbyists, Explorers, Excuse-makers and Whiners need not apply. This is not the program for you.

Building a business is work. Consistency & Discipline are KEY!

This is an investment in your business and your future. This is also a year-long contract. Not a month-to-month, try and see how you like it.

We are committed to this program and we are asking the same of you.

As a result, there is a \$997 application fee/down payment. If you are not accepted, you will be refunded after our 15 minute strategy call.

Then, the program is \$797 for 12 months; billed monthly December 15 through November 15, 2010

>>> or pay \$9,000 total up front after acceptance (**savings of \$1,556**)



CONFIDENTIAL APPLICATION

Please complete this application completely and fax to 214-722-1485 or email to TheBigGamePlan@gmail.com—after your application is received and your payment processed, we will schedule a call with you and one of our coaches.

Please List Your Full Contact Information

Name _____

Company Name _____

Street Address _____

City/Town _____ Province/State _____

Country _____ Postal Code / Zip _____

Phone _____

Mobile Phone _____

Fax _____

Email _____

Website _____

Your Market or Niche: _____

Please Tell Us A Little Bit About You:

Description of Your Business:

Why Do You Believe This Will Be Of Value To Your Business?

Rate Your Biggest Marketing Challenge (Rank each 1-10,

- _____ Clarity of Goals and Objectives
- _____ Time Management personal productivity
- _____ Developing a Team
- _____ Hiring Support Staff
- _____ Developing and Creating New Products
- _____ Fighting to Shed Limiting Beliefs
- _____ Marketing Skills
- _____ Balance
- _____ Focus
- _____ Self esteem / Self confidence
- _____ People you rely on
- _____ People you associate with
- _____ Ability to influence others
- _____ Satisfaction with past decisions
- _____ Lead generation
- _____ Pipeline Management
- _____ Personal Resilience
- _____ Accountability

10="BIG"

1="teeny")

How do you feel you will be of value to the entire group?

Upon Acceptance Your Application Fee Will Count As Your Down Payment

Monthly payments of \$797 are December 15 through November 15

MC _____ Visa _____ AmEx _____ Discover _____

Card # _____

Exp Date _____ Security Code _____

Check are only accepted if paying in full on one-pay option

The Big Game Plan LLC will show on your statement monthly.

This is a contract for 12 months.

Signature

Date

Fax immediately to 214-722-1485 or email scanned copy to TheBigGamePlan@gmail.com

As soon as your application is received – one of our coaches will schedule a 15 minute laser session with you to make sure this is the right 'fit' for you and for the group!

Can't wait to 'meet' you!



Carrie Wilkerson
Paul Evans
Perry Lawrence